



Implementation of the Village Youth Youth Organization Program in an Effort to Increase Awareness in Development in Timbang Deli Village, Galang District, Deli Serdang Regency

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ABSTRACT

This research was based on the activities of youth groups in the village of Timbang Deli who have the potential to contribute to the community and are seen maximally in carrying out an activity in the village. The research method used is descriptive qualitative with data sources taken are primary data, primary data is interviews, and the second data is secondary data in the form of document collection. The purpose of this research is to show that young people can also participate in developing the village with every potential they have. The result of this research is that good development communication can help the form of Karangtaruna empowerment in the development of a serial village in the village of Timbang Deli, implemented by optimizing the role of youth through village activities ranging from small positive activities such as mutual cooperation and other social activities.

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1. INTRODUCTION

In the 2010 Karang Taruna Basic Guidebook, what is meant by Karang Taruna is one of the social organizations whose existence is recognized in the implementation of social welfare as stated in Law Number 11 Article 38 paragraph (2) letter d, CHAPTER VII concerning Community Roles. The existence of community institutions such as youth organizations is considered very important because it can be a forum for coaching and developing as well as empowerment in an effort to develop the potential for youth while also being a place for young people to explore and channel their potential, exchange information, establish cooperation. Karang Taruna is based on Pancasila and the 1945 Constitution, the Youth Organization aims to realize:

1. The growth and development of each qualified member of society, skilled, intelligent, innovative in character, and have social awareness and responsibility in preventing, counteracting various social problems.
2. The quality of the welfare of every community, especially the younger generation in the village, in an integrated, directed, and sustainable manner
3. Business development towards the independence of every community, especially the younger generation and the development of partnerships that ensure the ability and potential of the younger generation.

Westra (2011: 24) argues that Implementation: Implementation as efforts are made to carry out all plans and policies that have been formulated and determined by completing all the needs and necessary tools, who will carry out the implementation, where is the implementation and when it starts. The dimensions contained in the implementation according to Westra, (Adisasmita, 2011: 24) are as follows:

1. Implement all plans
2. Policies that have been formulated and established
3. Complete all the needs and tools needed
4. Who will implement

Youth activities in Timbang deli village used to be just hanging out, no one has taken the initiative to move the village until finally the village head came up with an idea with a village youth to initiate a better village.

If communication between community leaders and the community is good then rural development can be realized, community leaders who initiate development play an important role in the communication process. change. In addition, opinion leaders will select and plan the use of media, messages and communication methods according to their needs, communication skills, human resources (HR) and communication techniques, so that they can influence the community, namely the Timbang Deli community.

The condition of teenagers in Timbang Deli village before the youth program was in the habit of getting together or just hanging out, and often doing things that were not useful, such as playing games, and often speeding on the road, getting drunk and sometimes getting stuck. in the alleys. The condition of adolescents who are vulnerable to the social problems mentioned above, it is necessary to have efforts from various parties, both from the family, the government and from law enforcement officers. In order to reduce the level of juvenile delinquency, it is empowerment for teenagers, with the aim that teenagers as the next generation have the usability and benefits for themselves and for others around them.

Empowerment according to Suparjan and Hemptri (2003) empowerment has the meaning of generating human resources, opportunities, knowledge and skills that exist in the community to increase the capacity to determine their future. Efforts to improve social position, fulfill the needs of life desired by each individual, group, and society itself in various fields through various activities, one of which is in the form of education.

Based on the initial observation data, the youth of the Timbang Deli village youth organization were recruited and received training once a month to prepare for activities. For example, training on land use for gardening, training on caring for poultry, and training on other activities such as social and religious activities. However, even though there are many positive activities in it, it is certainly not easy to change the mindset of youths quickly, especially with the background of their daily activities being very different from activities in youth organizations.

Based on the background of the problem above, the formulation of the problem studied is: what is the form of implementation of the youth organization program in an effort to increase youth awareness in development in the village of Timbang Deli, Galang District, Deli Serdang Regency?

2. RESEARCH METHODE

According to Tjokroadmudjoyo (2011: 24) the definition of implementation is as follows: Definition of implementation is the whole process of providing motivation to work to subordinates in such a way that they want to work sincerely in order to achieve an organization with efficiency and economy.

Halim and Supomo 2001 (Adisasmita, 2011: 53) Program is an activity of one organization in the long term and the estimated number of resources to be allocated for each program, which is generally arranged according to the type or group of products produced.

The youth organization work program is an activity that will be carried out within a certain period of time and is compiled in detail. The youth organization work program contains the following elements:

1. Level of question
2. Purpose
3. Strategy
4. Program of activities
5. Result
6. Schedule of activity

Minister of Social Affairs of the Republic of Indonesia Number: 77/HUK/2010 concerning the Basic Guidelines for Youth Organizations. Karang Taruna is a community social organization as a forum and means of developing every member of the community that grows and develops on the basis of awareness and social responsibility from, by and for the community, especially the younger generation in the village/kelurahan area, especially engaged in social welfare efforts.

According to the Law of the Republic of Indonesia Number 6 of 2014 concerning Villages, Article 1 of this Law means villages and customary villages or or what is called by another name, hereinafter referred to as Village, is a legal community unit that has territorial boundaries that has the authority to regulate and manage government affairs, the interests of the local community based on community initiatives, original rights, and/or traditional rights that are recognized and respected in the system of government of the Unitary State of the Republic of Indonesia.

According to Bintaro R (199:64), "The notion of a village is a geographical manifestation caused by social, political, and cultural elements contained in the relationship and mutual influence with other regions"

The research method used in this study is a qualitative descriptive method. The data sources in this study were 10 people consisting of 2 (two) Village Governments consisting of the Secretary to the Village Head and the Empowerment Officer, the Chairperson with 5 (five) members of the Youth Organization and the community as many as 3 (five) people. Data collection techniques in research are observation, interviews, and documentation studies. Data processing techniques in this study are data reduction, data presentation, drawing conclusions/verification.

3. RESULT AND ANALYSIS

Timbang Deli village development communication emphasizes the importance of social aspects regardless of social status, different cultures. Regional reporting information from Timbang Deli village development programs leads to social activities, aimed at increasing the social sensitivity of the community. In addition, the communication carried out by the village government is socialization, participating directly, and inviting the community to participate in every aspect of social activities.

Development communication that aims to increase participation must involve the role of the community, especially young people who have broad insights as the head of Timbang Deli village, Hendri Ardiansyah said that: "to make a village develop and progress, of course, it must involve the community, especially young people. Because young people certainly have more opportunities and great opportunities in advancing the village"

In an interview, Dicky as the head of the Karang Taruna Desa Timbang Deli said, "Karang Taruna was formed not only to fill spare time, but also to make changes in the village. For this reason, I invite village youth to work together to advance the village". To make this activity a success, of course, there are not many obstacles, especially from the members themselves, as stated by a member of the youth organization, Aidil Fahrezi that: "Unfortunately few people participate in positive activities like this, because they take a lot of energy and time. Laziness is also unavoidable because leaving the old habit of hanging out with friends to be replaced with new activities must be difficult to do."

Based on the results of an interview with Suriyani as the Head of Village Development, communication for rural development is influenced by the social system. In Timbang Deli Village, the purpose of communication is towards development so that the community can play an active role in every social activity regardless of social status such as economy or education. The importance of the role of opinion leaders to build and initiate development communication messages combined with social activities, the formation of the Ramsi community is a means of fostering for the community, especially young people to play an active role in social activities, because social development can be achieved if the community can play an active role in social activities.

Village development will not work if it only relies on the kelurahan as an object of communication, so with village institutions and social communities such as Karang Taruna can help socialize village programs so as to increase community participation in social activities. Karang Taruna will give an example by going directly to the field regularly by holding activities such as Let's recite the Koran, Let's do sports and be healthy together, use small land and clean Fridays, these activities are expected to increase public awareness of the social aspects.

The Karang Taruna activities in Timbang Deli Village are as follows:

1. Implementation of the Youth Organization Program in an Effort to Improve Development in Timbang Deli Village, Galang District, Deli Serdang Regency.
 - Execute all plans Execute all plans. Based on the results of field research on indicators of coordination of all organizations by youth organizations, youth organizations coordinate the operations of all organizations and comply with the work of the organization. Youth organizations must be responsible for explaining their merits, and the daily board of meetings chaired by youth organizations must authorize the meeting. The organization and other parties reach an agreement of agreement, reach agreement in the lesson plan, represent the organization to participate in state ceremonies or other agendas, and secretary sign internal and external letters on organizational attitudes and

policies, and the secretary and treasurer are responsible for designing the agenda, with a view to the allocation and withdrawal of funding sources for the organization's operational activities and plans.

- Policies that have been formulated and established. Based on the results of research in the field regarding the indicators of the co-chair of the secretary and treasurer to design an agenda for disbursing and extracting funding sources for the youth program.
 - Completes all the needs and tools needed. Completing all the needs and necessary tools related to youth youth indicators in sports requiring sports fields, volleyball, soccer balls, and badminton for the implementation of youth programs related to the sports field, members of the youth organizations stated that the availability of sports fields that could be used for the continuity of the youth program Based on the results of research in the field regarding the indicators of youth youth in sports requiring sports fields, volleyball, soccer balls and badminton, it is stated that the availability of village sports fields that can be used for the implementation of the youth program is the availability of sports fields that can be used for program continuity. youth organization.
 - Who executes. Based on the results of research in the field regarding indicators of the field of business and social welfare of youth organizations in carrying out all social welfare business activities related to the implementation and functions of youth organizations, the youth organizations in Timbang Deli Village are good. They collaborate with the catfish and rabbit farming communities and work with the health department about the dangers of drugs.
2. The obstacles faced in the implementation of the Youth Organization program in an effort to increase development in Timbang Deli Village, Galang District, Deli Serdang Regency. Based on the results of the study, it can be seen that there are obstacles in the implementation of the Karang Taruna program in an effort to improve the development of Timbang Deli Village, Galang District, Deli Serdang Regency, namely the lack of socialization of community organizations. The Karang Taruna project provides limited information to the community about youth organizations and there are several activities that have not been realized. Village development will not work if it only relies on the village head as an object of communication, so with village institutions and social communities such as Karang Taruna can help socialize village programs so as to increase community participation, especially young people in social activities. Timbang Deli Village has a Youth Organization led by village youth whose potential is expected to advance the village. Through Karang Taruna, it is hoped that the positive side can be imitated by other communities. Karang Taruna Desa has many positive activities that are carried out, such as from the aspect of entrepreneurship, environmental awareness, sports, social activities, to religious activities. The role of young people is expected to be more optimized as the initiators of village social development. Participation development communication requires the role of motivator as a driving force for the community, the Village Head and the Village Head are trying to provide direction for Karang Taruna members by being directly involved in social activities, one of which is protecting the environment from plastic waste by working together. Don't just talk, do it directly, that's the right word to describe the figure of the village head. He establishes good communication with young people so that it is easy for him to be close to the community, especially village youth so that there is no awkward feeling to interact with

each other. Participating in field activities is a form of support from the village head for youth youth groups to be able to maintain the main goal of advancing the village. In addition to providing energy assistance, Karang Taruna also donated materials to those in need, for example to flood victims in Medan City. This is because members are aware of one of the principles in Karang Taruna which is to create a sense of caring for others. Through the Karang Taruna the Village Head of Timbang Deli hopes that there will be no more village children who drop out of school, get drunk, take drugs, steal and others but replace their bad daily activities by participating in activities organized by the Youth Organization. Hopefully Karang Taruna will continue to exist in the community and spread the positive side to other young people through their activities. So that the village progresses with the village youth.



Picture. The Head of Timbang Deli Village (Hendri Ardiansyah Putra) immediately went to clean up the garbage together with the Youth Karang Taruna of Timbang Deli Village



Picture. Kaur Desa provides direction for the task of Karang Taruna in environmental cleaning activities

4. CONCLUSIOON

Development communication in Timbang Deli Village emphasizes social aspects through social communities that can be role models for the community. With the formation of the Youth Organization Program, which is contributed by village youth, it is hoped that the village will advance together. Karang Taruna was originally formed to stop the bad habits of the young people of Timbang Deli Village, namely dropping out of school, drugs, stealing, drinking and other bad habits.

For the obstacles and obstacles faced by Karang Taruna children, they will certainly find a solution. Because there is a lot of support from the community for their activities Communication in the countryside is closely related to development communication with the principle of empowerment in changing attitudes, opinions, and behaviors to increase dignity, and instill a spirit of community independence. The results of this study are expected to be useful as input for Desa Timbang Deli in improving communication with the community to jointly achieve the welfare of the village community through social activities.

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