



Tiktok Media On Early Children

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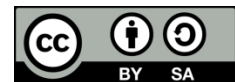
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ABSTRACT

In this day and age, social media is growing rapidly which can make it easier for people to interact with one another in carrying out their daily lives. If you don't keep up with developments, someone is claimed to be clueless and out of date. The social media that is currently being used by many groups is Tiktok, including children. Tiktok is a social media that is popular and popular with the public because of its simple use and lots of interesting content. This study aims to determine the positive and negative impacts of tiktok on early childhood. This study used qualitative methods, collecting data using interviews and observation. The results of the study concluded that the negative consequences of children using the tiktok application are selfish, children become closed individuals and like to be alone, children use bad language, and children easily follow the style of adults they see in tiktok content. In addition to having a negative impact on children, tiktok also has a positive impact on those who use it without going beyond limits, such as children being able to learn independently (self-taught) and training children's memory, as well as training children's creativity.

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1. INTRODUCTION

In this era, social media is growing rapidly which can make it easier for people or the public to interact with one another and in living their daily lives. If someone doesn't follow their progress, then that person is said to be clueless and old-fashioned on social media, so that there isn't a day without opening social media.

Social media is a place for communicating, exchanging ideas or news, sending videos, pictures and self-expression, as well as a means of creativity. One of the social media that is loved and well-known not only among teenagers, adults and parents but also young children uses the well-known social media, namely Tiktok.

Tiktok is an application that provides a unique and interesting impact and is quite simple to use. This application also has many variations of music so that its users can dance, dance, according to the music available and make its users more creative. According to (RT Pamungkas & Djulaeka, 2019)

Tiktok is a social media in the form of videos introduced by Zhang Yiming in 2016, the owner is Byte Dance, in the past this application had the name "Douyin" which was quite popular and exploded in China. Because it was popular and exploded in China, Douyin was expanded to other countries with a well-known name today, namely Tiktok (Prasetyo, 2020).

Tiktok arrived in Indonesia in 2017, as well as other countries, the tiktok application has stolen a lot of attention from various circles, and even some people are quite easy to get viral, because of this application. We take an example, twins who went viral in 2020, aged under 5 years named Naura and Maira who are very good at dancing according to the rhythm of the song.

According to the Law on the Protection of Children (RI Law Number 32 of 2002) Chapter I Article 1 it states that a child is someone who is not yet 18 years old and includes a child who is still in the womb. Meanwhile, according to National Education System Law No. 20 of 2003 Article 28 paragraph 1, the range of early childhood is 0-6 years which is reflected in the statement which reads:

" Early childhood education is a coaching effort aimed at children from birth to _ with the age of six years which is carried out through the provision of educational stimuli to help physical and spiritual growth and development so that children have readiness when entering further education.

Child playing tik tok using his parents' gadgets. The child will cry if Gadgets are not given by their parents. And sometimes children play gadgets and open tiktok because regular parents giving gadgets to children when the child is crying (fussy) so that the child does not cry anymore, so that the child does not destroy the work of parents, so that children do not disturb parents when talking to other people. When giving it to parents, they don't provide assistance or control when children use gadgets. so that children open the tiktok application which they shouldn't to open it. Because age is not enough.

Early childhood or childhood is a time that demands extra attention , because this is a period that is fast and simple looked at as well as measured. If there are obstacles to child development, and without parental intervention in the form of child control, so that maturity is reached fast for kids . Early childhood or childhood is often considered the period of The Golden Age, (golden age), where this period cannot be repeated for 2nd time. if that period is just released without the supervision or control of parents or educators, it will be detrimental for the future for the child.

According to the Director General of Aptika of the Ministry of Communication and Informatics Samuel Abrijani Pangerapan, stated "Tiktok has increased the minimum age limit for its users, which was originally 12 years now to 13 years. But this limit is not in accordance with tiktok promised _ on when I first met the Ministry of Communication and Informatics, which was 16 years old."

So from this statement, children under the age of 13 are prohibited from having a tiktok account , in order to avoid the negative impact of the tiktok .

However, parents now give their gadgets to children for children to play anything as long as the child does not cry, does not interfere with the parents' work, does not disturb parents when talking to other people and also so that children do not play outside the house. One of the applications that children open is TikTok . Tiktok is an application that is played only by scrolling the screen up or down, very easy and simple, so it's not difficult for children to play it. In just a matter of seconds, children can see anything good, educational for children, children's videos, and videos that are not good and adult videos that become content from TikTok. Parents are busy at work so they can't supervise their children when viewing TikTok , and plus parents can't filter so that the TikTok content that comes out is good for children.

So from what children see, from video content both from within the country and abroad children will follow it without knowing whether it is good or not. So what children see can have an impact on children. Is the impact positive or negative.

With that researchers are interested in discussing the above problems. Thus the researchers conducted scientific research entitled "The impact of social media (tiktok) on early childhood".

2. RESEARCH METHODE

The approach used in this research is a qualitative approach. Explanation of qualitative research according to Saryono (2010), namely " Qualitative research is research that is used to investigate, find, describe, and explain the qualities or features of social influence that cannot be explained, measured or described through a quantitative approach."

While this type of research approach is descriptive, namely research that seeks to describe the current problem solving based on data. Explanation of the descriptive approach according to Nazir, namely "A descriptive approach is a study to determine facts with the right interpretation to recognize phenomena and to describe or describe accurately the properties of several phenomena, groups or individuals that are happening". (Nazir, 1999: 63)

This type of descriptive-qualitative research used in this study is intended to obtain in-depth and comprehensive information about the impact of using social media Tiktok on Early Childhood . The data collection procedure used in this study is Observation (observation) is defined as observation of objects that can be a source of problems. Interviews are data collection instruments used to obtain information or information through direct or face-to-face conversations.

3. RESULT AND ANALYSIS

The impact of social media tiktok on early childhood, in the results of observations and interviews with researchers on one of the children, it can be explained that, starting with parents giving gadgets to children, because parents are busy with their work so they pay less attention to children, there are internal problems in families (broken home children) who also get less attention, it is the habit of parents to give gadgets to children when children cry, when parents forbid children to leave the house or children to do something that parents want, then parents tempt to give gadgets to children. Based on changes in the behavior of the children we observed , in which he was a diligent child, open to others (likes to tell stories). However, because there are problems in the family and the parents (mother) are busy at work and pay little attention to them or the mother lacks communication with the child, the mother provides gadget facilities in the form of mobile phones to make it easier for the child and the mother to communicate and assist in the child's learning. But because no one controls the child so that the child becomes addicted to these gadgets and opens applications that are inappropriate for early childhood .

Because of the ease or simplicity of using the tiktok application, it is also easy for children to play the application, the most important thing is that they have a gadget (mobile) data package.

Based on our research, in everyday life the use of tiktok on children has a negative and positive impact on these children, while the negative impacts are:

1. Making children less interested in learning, children participating in school activities only modestly, listening to the teacher explaining the lesson and then finishing it, because the child wants to hurry home to open ticktock .

2. Children prefer to be alone at home or even in their rooms, children prefer to be alone rather than gathering or being in crowds, because they don't want to be disturbed by other people while playing.
3. Children become selfish individuals, children do not think about family circumstances, both in terms of the economy or other problems, the most important thing is that children can play gadgets and have a data package so they can open tiktok . Or the child becomes a person who is less sensitive to the surrounding environment.
4. Children use language that is not polite or appropriate, at an early age children will follow what they see and hear. According to a psychologist who graduated from the University of Indonesia, Roslina Verauli, she said that children have extraordinary skills in observing what is happening around them. Therefore, it is easy for children to follow the languages they hear and see in TikTok content, both bad and good language. Apart from language, children will also easily follow the styles of the people they see in TikTok content, both children's styles and adult styles which make children mature faster or children lose their childhood.
5. TikTok content . And the child becomes dishonest behavior, because he covers up his mistakes and the child tries to steal time so he can play tiktok.
6. The child's brain health is disturbed. The forebrain of a child is actually not as perfect as adults. According to health experts, the forebrain of an individual matures at the age of 25 years. The function of the forebrain is as a center for ordering the body to make movements and its receptors, to support the forebrain is the hindbrain which functions to produce the hormone dopamine, a hormone that produces feelings of comfort and calm. Therefore, if a child opens ticktock and sees negative information, that information will be recorded in the memory of the brain and it will take a long time to erase it from the mind. For example pornographic information or violence, if this happens continuously the child will be addicted to pornographic information which makes him comfortable and the child may practice violence against his environment.
7. The health of children's eyes is disturbed, in a study it was said that, if someone saw reading on a gadget, someone would bring their gadget closer to their eyes more often. So that the muscles in the eye tend to work harder. In the same way, children who open tiktok to see the content will focus and bring the gadget closer to their eyes, their eyes will work harder, resulting in frequent headaches and tension in the eyelid area if this is done continuously.
8. Can interfere with children's sleep. If it is done continuously without any time limit from parents, the child's sleep time will be disrupted, both for naps and sleep at night, where sleep time in early childhood is good 11-13 hours for day and night , so that it is difficult for the child to get up early when going to school, so that in the end the child becomes late for school.
9. Children are exposed to radiation, the effect that occurs when playing gadgets and opening tiktok by scrolling tiktok content for too long can cause watery eyes due to eye fatigue. Health experts say that radiation from gadgets (mobile phones) poses a threat to diseases such as brain tumors, cancer, Alzheimer's and Parkinson 's.
10. tiktok content for a long time, they will usually experience fatigue or pain in the hands, especially the fingers. This disease is called by health experts with the name "vibration syndrome". Which is caused by the touchscreen on the gadget . Therefore, the longer the child plays tiktok, the more vulnerable the child will get a hand injury . .

Apart from the negative impact, based on research by researchers the positive impact of tiktok on children, namely

1. tiktok filters , children are good at dancing or rocking by themselves without anyone teaching them.
2. Train children's memory, children who see tiktok will follow the dances on tiktok.

A child education psychologist who graduated from the University of New South Wales Novita Tandry, M. Psi, said that the biggest part of a child's memory is found in actions which reach 60%, listening only 30% and finally seeing also only 40%. So from playing tiktok children can do actions, hear and see from the content, so that the child's memory will be formed to 90%. So that means the child will be active, because the child not only hears and sees, but the child also performs actions according to what he sees, so that the child's memory will be strong.

3. Train children's creativity. Seeing the content displayed on TikTok, children will stimulate and process what he sees, so that ideas emerge from the child so that they can be the same as what he sees in the content . As conveyed by a child, youth and family clinical psychologist, namely Rosliana say that children are extraordinary imitators, children imitate by looking at the circumstances around them. With children seeing and hearing this content, children will do it according to what they see or maybe more than what they see, because children can be more creative.

4. CONCLUSION

There are positive and negative impacts of tiktok on early childhood , the positive impact of children being easier to learn self-taught and can train memory, train children's creativity. The negative impact is more than the positive impact, because after seeing tiktok the child's personality changes from being diligent to being lazy, the child becomes a closed person, the child becomes selfish, the child uses impolite language, and the child follows a style that is not appropriate for he did.

Suggestions from parents' researchers don't give freedom to children to open gadgets. If giving children gadgets, watch and control what they see, give children a time limit for using them. Like playing tiktok, children must also be supervised by their parents so that parents can filter what is appropriate for children to see. And don't take away childhood by providing inappropriate content for children to see, so that it can damage the child's future. And if watching tiktok is selected according to the child's age, it will increase the ability of the child's right brain as long as it is under good parental supervision and watching with sufficient or not excessive time.

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